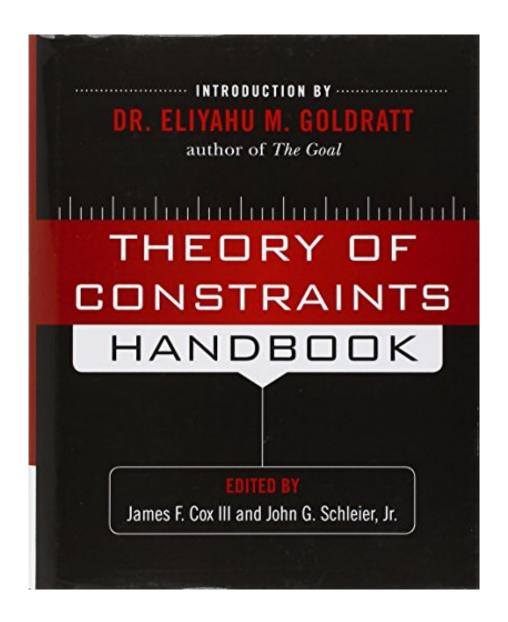


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About the Author

James F. Cox III, Ph.D, CFPIM, CIRM, holds TOCICO certifications in Production and Supply Chain, Performance Measurement, Critical Chain, Strategy and Tactics, and Thinking Processes. He is a Jonah's Jonah, Professor Emeritus, and was the Robert O. Arnold Professor of Business in the Terry College of Business at the University of Georgia. Prior to his tenure at UGA, Dr. Cox held the E. L. Lowder Professorship in the School of Business at Auburn University.

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Sales Rank: #207694 in Books
Published on: 2010-07-01
Original language: English

• Number of items: 1

• Dimensions: 9.50" h x 1.80" w x 7.70" l, 4.19 pounds

• Binding: Hardcover

• 1216 pages

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A most useful volume

By Jeffrey Schraeder

I have been working with Theory of Constraints concepts and methods since 1989 when I discovered "The Goal" by Dr Eli Goldratt. Since "The Goal" many books have been published by Dr. Goldratt and other practitioners. Up until now the most practical way to learn and understand the basic ideas and practices of TOC was to acquire those books. I was almost reluctant to buy this handbook thinking that my library of over 40 books was sufficient. However, I couldn't resist, I bought it.

It's a big book in many ways. It is over 1100 pages and covers TOC in a systematic and complete manner from philosophy to basic concepts to practical checklists and formats for using the tools. The chapters are written by people who have been influential in originating and putting into practice TOC methods. It is not just a compendium of their older work, it contains much that is new and written specifically for this volume. Efrat Goldratt-Ashlag's chapter on 'The Layers of Resistance - The Buy-In Process According to TOC' will change the way you think about, not only how you work with your customers but also how you conduct yourself in other relationships. This chapter alone was worth the price of the book for me. Lisa Scheinkopf's chapter on "Thinking Processes Including S&T Trees' is like a guided tour through the process of diagnosing what is keeping an enterprise from achieving its goals right through to developing a strategy for success.

You will be a better consultant, manager, or person after reading Dr. Goldratt's introduction and the two chapters I mentioned above.

1100 pages is a lot to read. So far I have only sampled in the rest of the book but everything I have read has been clear, accessible, and useful.

9 of 9 people found the following review helpful.

All the details... but only the wrong ones.

By J. Collins

The book is very hit-or-miss; as each chapter was written by a different person, and the readability varies immensely. Generally, it is bearable, but something of a slog.

It is insufficiently edited. I found at least one error every five pages or so, and this is on a simple reading; I'm not looking for them, they just leap out at me, distracting me from the text.

And the text really could use some distraction; One or two of the chapters are really just the vaguest of descriptions, while others go into the minutest details on points ...that don't actually tell you much about implementation. Every SINGLE term in the book is abbreviated, and the abbreviations are NOT always explicated.

What every chapter seems to have in common is multiple links to the website of its author. Now normally, that's a good thing. Normally it's GREAT when the author cares enough to keep adding to the book even

after it goes to the publisher; adding tips and tricks, clearing up common misreadings that the readers ask about... Not here. Here, half the links are dead, one used to lead to a piece of their COMMERCIAL software (which, by the way, has moved), and the rest lead to the TOC official site, where one may buy e-copies of the individual chapters. Yes, that's right; The book has links... to buy another copy of this book.

Chapter 25 specifically sends you to that site a half-dozen times. "For an example of this completely vague thing I've just failed to describe, go to Appendix G, at http://". Following the link does not lead to Appendix G, but to another \$6.95 version of THE STUPID CHAPTER I'M ALREADY READING, with no Appendix G to be found.

I'm used to textbooks being poorly written. I'm even used to TOC books being unevenly edited. But I'm NOT used to TOC books being confusingly written. After reading "The Goal" (multiple editions), "It's Not Luck", "Isn't It Obvious", "Necessary But Not Sufficient", "Critical Chain", "The Haystack Syndrome" AND "What Is This Thing Called The Theory of Constraints", I had a certain level of expectation. But that expectation, for the first time ever, was not met.

If you MUST check this out for completeness, get the much dreaded Chapter 25 online, as it is the only source I've seen for the Strategy and Tactics Tree, and then go back and reread It's Not Luck, taking careful notes. Flipping through this, it almost feels like Dr Goldratt would prefer you to do exactly that.

9 of 9 people found the following review helpful.

Best handbook I have now

By Practicing Industrial Engineer

I have had many handbooks over the years. Some were good and most were lacking. This has to be the best handbook I have read. The sections cover topics such as supply chain, quality and project management, just to name a few. There is enough detail from implementation in each section. Even with different authors, there is not overlap of material. The language and diagrams are consistent throughout the handbook, which can be difficult when different authors are involved. Each section is written by a LEADER of TOC. I also like the appendix that points to other books that might be helpful if more detail is needed. I would recommend this handbook for all levels of knowledge of TOC.

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