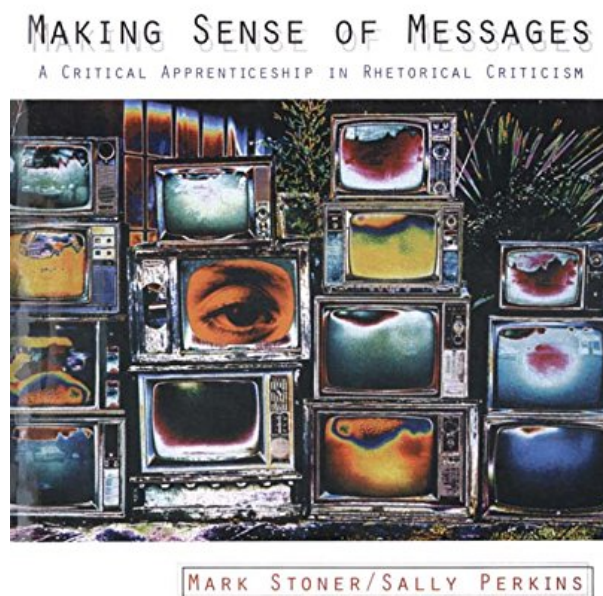


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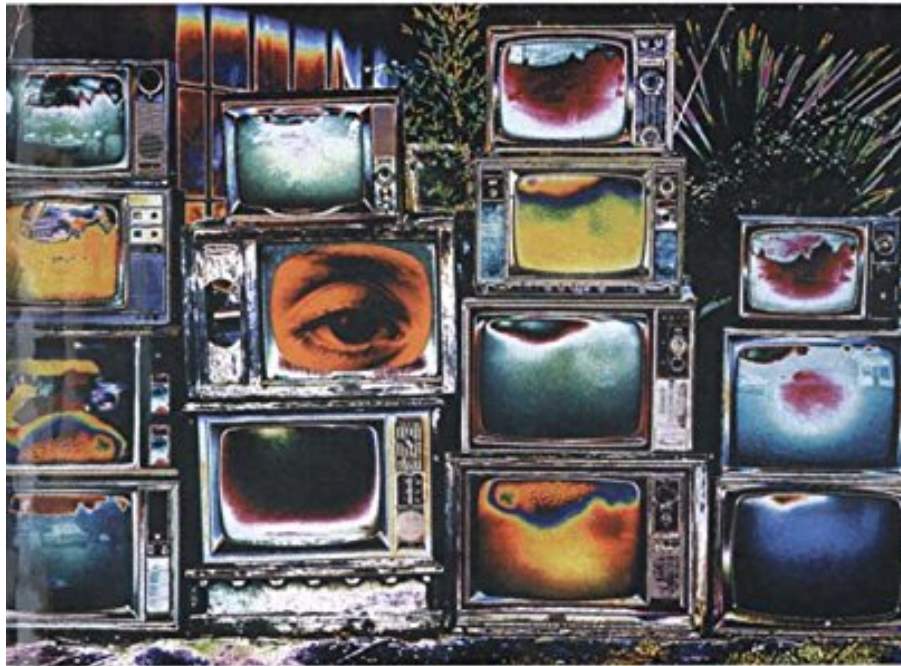


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About the Author

Mark R Stoner, California State University

Sally J Perkins, California State University

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Using a developmental approach to the process of criticism, Making Sense of Messages serves as an introduction to rhetorical criticism for communication majors. The text employs models of criticism to offer pointed and reflective commentary on the thinking process used to apply theory to a message. This developmental/apprenticeship approach helps students understand the thinking process behind critical analysis and aids in critical writing.

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About the Author

Mark R Stoner, California State University

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About the Author

Mark R Stoner, California State University

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