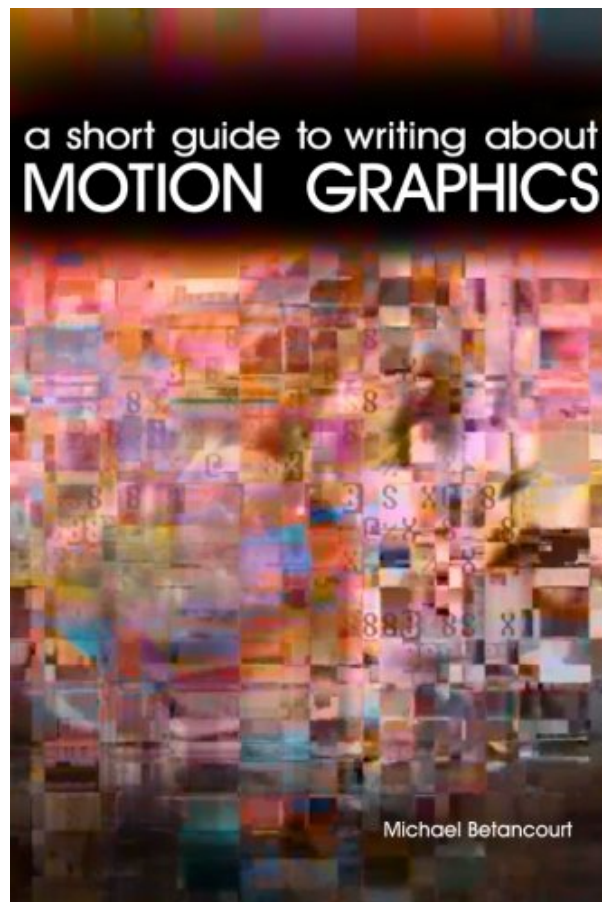
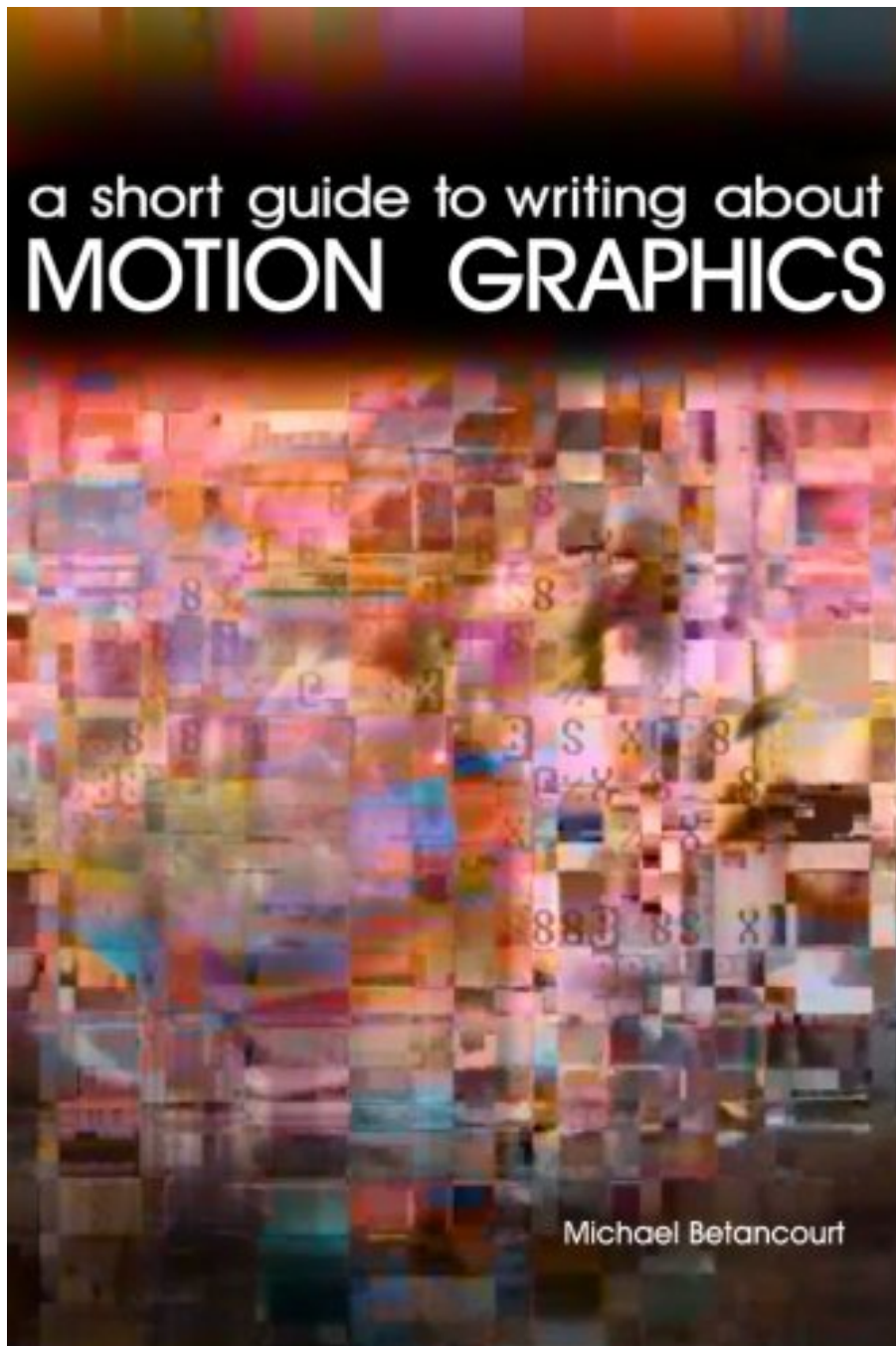


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About the Author

Michael Betancourt is a theorist, historian, and artist concerned with digital technology and capitalist ideology. He is the author of The _____ Manifesto, The History of Motion Graphics, Beyond Spatial Montage: Windowing, or, the Cinematic Displacement of Time, Motion, and Space, and The Critique of Digital Capitalism. He has exhibited internationally, and his work has been translated into Chinese, French, Greek, Italian, Japanese, Persian, Portuguese, and Spanish, and published in journals such as CTheory, Semiotica, and Leonardo.

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"A Short Guide to Writing About Motion Graphics" is the one essential textbook for any student writing critically about non-narrative motion pictures. This book explains in accessible language what research is for and how to use it when writing critical examinations of motion pictures that do not tell stories. Explained using clear examples taken from published writing, this book shows how to approach a writing assignment from beginning to completion, covering such topics as "The Purpose of Research," "How to Create and Use a Close Reading," "The Relationship Between Writing and Revision," and "Common Problems and Their Solutions." This book is an essential guide for any student writing about motion graphics. The process it presents has one simple goal: writing clearly for publication.

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